



BUSINESS OPPORTUNITIES IN FOREIGN MARKETS

MEET THE EXPERTS

15 November 2011 from 11:45 am to 1:00 pm

VENUE

Chamber Conference centre,
Coventry Rugby Club, Butts Park Arena,
Coventry CV1 3GE

The UK's ICT sector is the largest in Europe. Employing more than one million people, the industry is expected to be worth more than £29 billion by 2012. The drive to increase and improve communications, manage business information and innovate in new digital technology into consumer applications has led to considerable UK company successes in a few world markets.

To help businesses make the most of these opportunities, UK Trade & Investment has invited a number of **ICT & digital Media sector specialists to be available to talk to you over lunch**. These sector specialists are based in-market and have access to the latest business developments and opportunities.

This is an excellent opportunity to find out more about the prospects for your business in one or more countries such as: **Brazil, Canada, Estonia, Hong Kong, Hungary, India, Japan, Latvia, Mexico, Morocco, New Zealand, Portugal, South Africa, Taiwan, and Vietnam**

Benefits from attending include:

- An overview of ICT business opportunities in target countries
- Essential cultural tips
- Access to relevant business contacts
- Answers to your specific questions face-to-face
- UK Trade & Investment Trade Advisers will also be on hand to answer queries

To confirm your registration please contact Bineet Desai on 07789514927 or email bineetd@cw-chamber.co.uk

PLEASE NOTE THERE ARE ONLY 15 PLACES AVAILABLE

ICT & DIGITAL MEDIA SECTOR



Details of the Foreign Delegation

Brazil (Sao Paulo)	Paul Smith – ICT Sector Manager
Canada (Toronto)	Gilda Carbone – Senior Trade Adviser
Estonia (Tallinn)	Ralf-Martin Soe – Trade Adviser
Hong Kong	Patrick Li – Assistant Trade Commissioner
Hungary	Lazlo Toth – Deputy Head of the Section
India (Bangalore)	Raj Ganesh – Senior Trade & Investment Adviser
Japan (Osaka)	Miyamatsu Hirokuni – Senior Trade Adviser
Latvia (Riga)	Rolands Kumpins – Senior Trade Adviser
Mexico	Luis Calette – Trade & Investment Adviser
Morocco (Casablanca)	Najat Benyahia - Trade & Investment Adviser
New Zealand (Auckland)	Paul Tuckley – Trade Development Manager
Portugal	Zeila Henriques – Trade & Investment Assistant
South Africa (Johannesburg)	Jaymi Wooldridge – Trade & Investment Adviser
Taiwan (Taipei)	Anne Lai – Head of Technology & Trade Development
Vietnam (Ho Chi Minh)	Le Giao – Trade & Investment Assistant
United Kingdom (London)	Jonathan Spencer – Deputy Head – ICT Sector Group, UKTI London